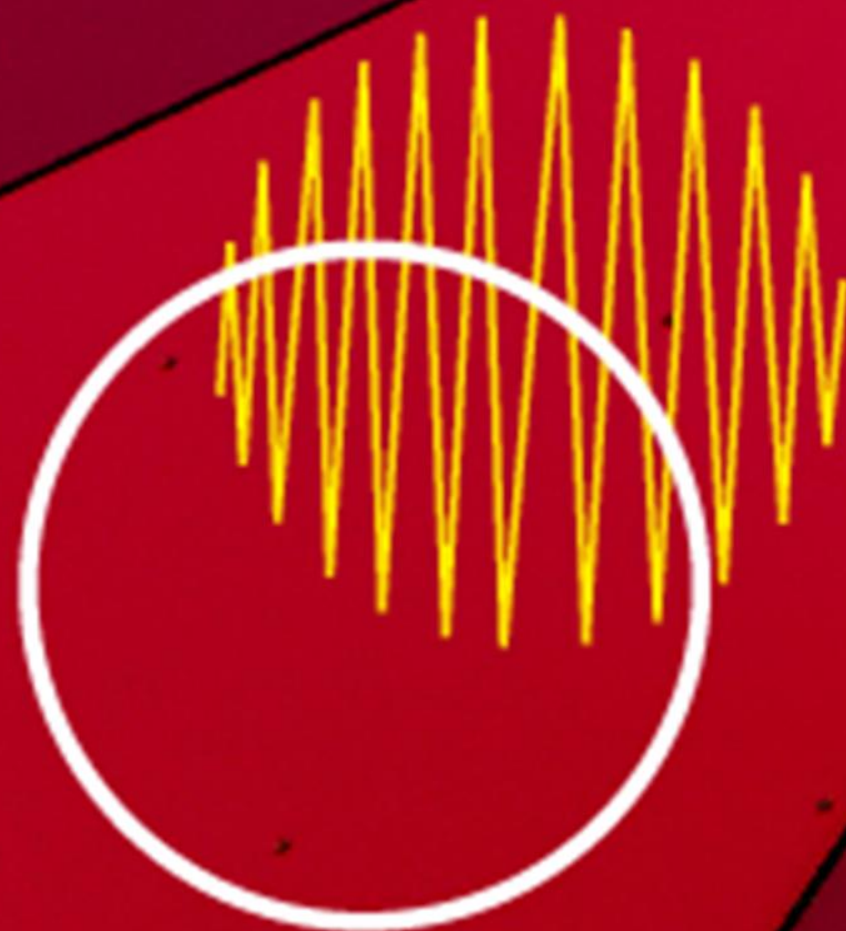


THE QUICK QUIZ



- Quick Quiz sees the Breakfast and Afternoon teams go head to head in a battle of wits using their listeners as ammunition.
- Running over a period of 4 weeks in September, the two teams will ask listeners to register via WhatsApp or SMS if they want the chance to play on their behalf. Every day, a listener will be taken to air per show having to answer 5 questions correctly... a listener representing Stacey and JSbu on the Breakfast Show and a listener representing Darren, Keri and Sky on the Afternoon Show.
- The mix of questions can either be put together using suggestions from the listeners or just questions based on entertainment or news or content on the shows. Every day, a score is given for the show and by the end of the week all the Breakfast Show points are added up vs all the Afternoon Show points to determine who the winning show was.
- The listeners competing on the winning team behalf will win a prize from the sponsor.

PROMOTIONAL ELEMENTS

- PROMOS
- GIVEAWAY MOMENTS
- LIVE LINERS
- FACEBOOK
- WEBPAGE

COSTS ESTIMATES

4 WEEKS	
VALUE	R2 198 705
INVESTMENT	R1 008 382

DARREN, KERI & SKY

Monday - Friday

06:00 - 09:00



The show is fun, informative and hyperlocal. You'll love the witty banter between this zany trio as they give their take on current affairs, life in KZN and a glimpse into their personal lives. You can expect great music, the latest news, traffic and sport and a host of fabulous features every day. Who needs coffee when you've got these three?

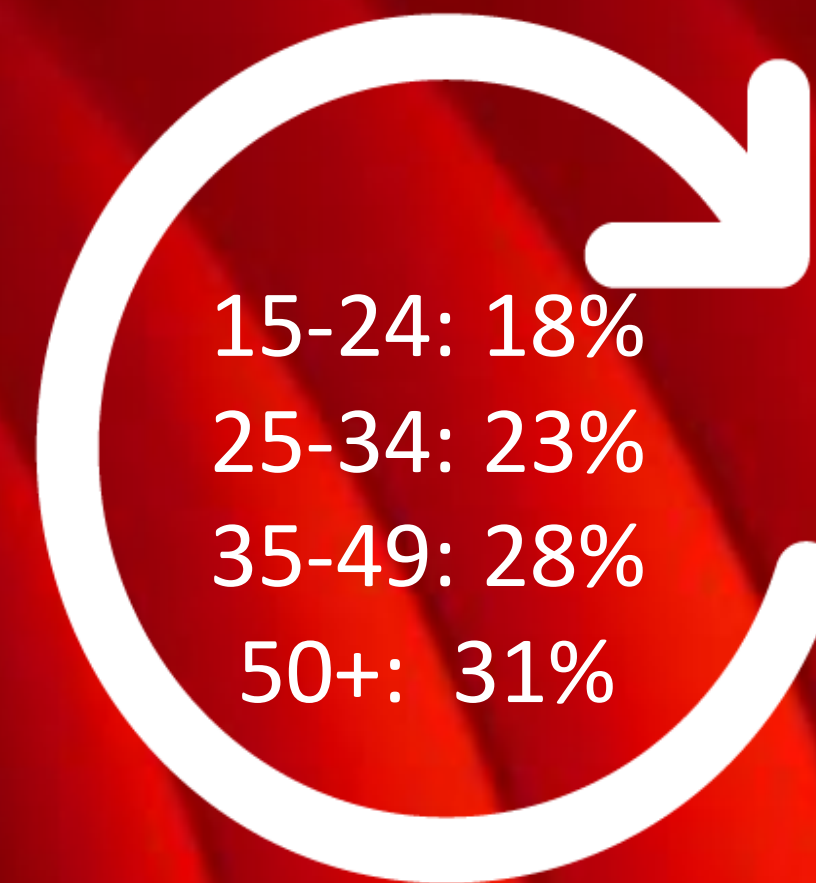
WHO IS LISTENING?



716 000 Listeners



Average HHI: R19 735



Age



64%
SEM 8-10

Source: BRC RAM (Apr 19 - Mar 20)

Mediamark

STACEY & JSBU

Monday - Friday
16:00 - 19:00



Two of your favourite voices have teamed up to make your drive home better than ever before.

Stacey & JSbu have levelled up and are bringing you some fire content, edgy topics and world class radio listening. Tune in and get to know them better as they get to know each other better.

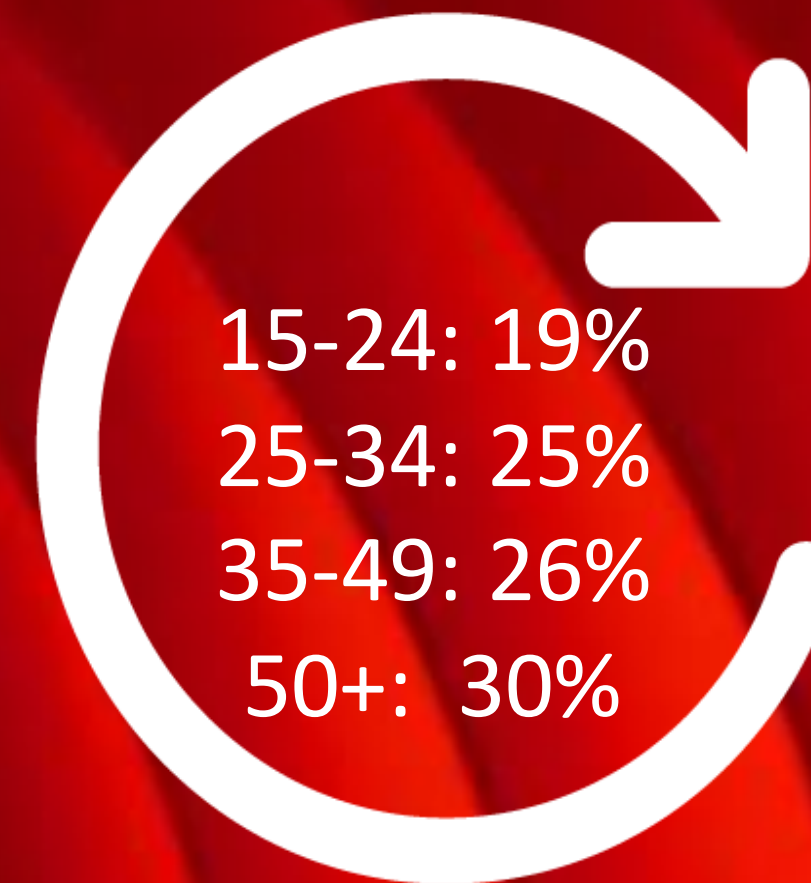
WHO IS LISTENING?



524 000 Listeners



Average HHI: R16 709



Age



58%
SEM 8-10



THANK YOU